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News from

**THE UNIVERSITY OF DAYTON
PUBLIC RELATIONS DEPARTMENT**

**JOE McLAUGHLIN
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DAYTON, Ohio, April 14, 1969 --- The annual James D. Shouse Award was presented Wednesday, April 9, to Terry Lafferty, a graduating senior enrolled in the University of Dayton's Technical Institute.

The award, which carries a cash prize of \$200 both to the winning student and each participating university, was for "academic and co-curricular achievement in radio and television broadcasting arts."

Lafferty is a part time staff member of two radio stations, WPTW at Piqua and WVUD on the university campus; and WKEF-TV, Kettering television station. He carries a minor in communication arts at U.D.

Eight universities participate in the Shouse Awards, which are sponsored by Avco Broadcasting Corporation. The schools are Cincinnati, U.D., Indiana, Kentucky, Miami, Ohio U., Ohio State and Xavier. The awards are given annually to a student from each school, and are named for James D. Shouse, pioneer broadcasting executive of the Crosley Broadcasting and Avco. He died in 1965.